The Iceberg Narrative

Easy to see

Language
Folklore
Fine arts
Dress
Literature
Food
Holidays and festivals

Difficult to see

Family roles
Beliefs and assumptions
Self-concept
Core values
Relation to authority
Body language
Manners
Biases
Concept of cleanliness
Beauty ideals
Family values
Gender roles
Attitude toward school
Interpretations
Approaches to health and medicine
Humor
Rules of conduct
Concept of justice
Notions of modesty
Pride
Family values
Competitiveness
Attitude toward the environment
Expectations
Work ethic
Childrearing practices
Personal space
Aesthetics
Thought patterns
Gestures
References


